

Impact Report & Finances



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The collection of stories included in this year's Annual Report represent the positive change that we have seen in thousands of lives and communities across Scotland. Each of these stories starts with a seed – a bed, a warm meal, a conversation – that grows and blossoms over time.

The next few pages tell the story of Seeds of Change from a financial and statistical perspective – a snapshot of the year in numbers. The data reflects the seeds planted and the positive outcomes that have since grown. Thank you for being a part of this story.

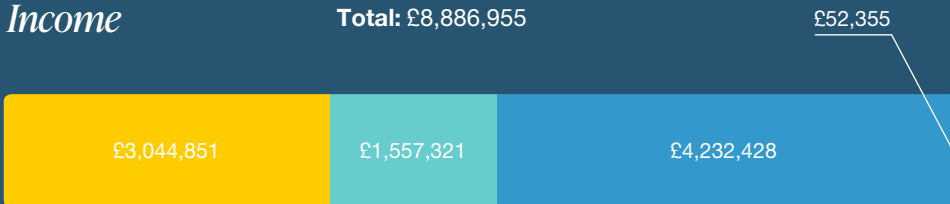
Finances

With so much of our income coming from your fundraising activities, donations and prayers, we feel it is important to show you how it is being spent. You can access our most recent Consolidated Accounts by visiting our website:

www.bethanychristiantrust.com/publications

Income

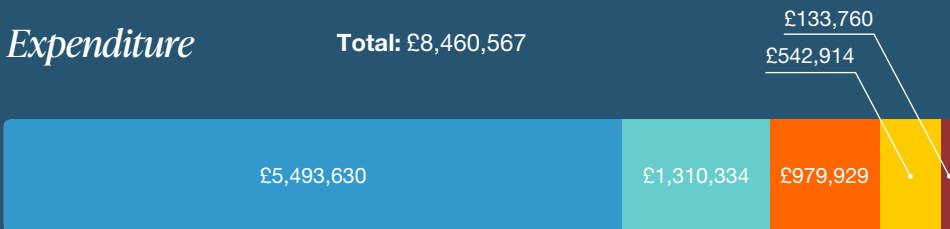
Total: £8,886,955



● Fundraising 34.26% ● Retail 17.52% ● Statutory 47.63% ● Other 0.59%

Expenditure

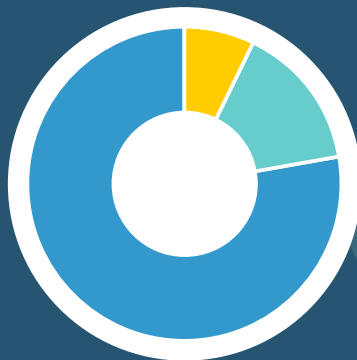
Total: £8,460,567



● Charitable Activities 64.93% ● Retail 15.49% ● Support Activities (Business Support) 11.58%
● Fundraising 6.42% ● Governance and Administration 1.58%

For every £1 you give us

- 7p goes towards raising the next £1
- 15p develops charity shop income
- 78p goes towards ending homelessness in Scotland



Please note: these figures are pending Year End Audit.

Bethany's Integrated Approach

Bethany Christian Trust takes an integrated approach, providing a wide range of support services that all work towards our aim of ending homelessness in specific, practical ways.

Our services are grouped into three streams of support, each addressing a different stage in the journey out of homelessness... strengthening communities, meeting people in their emergency and giving people a fresh start and place to call home.

Homelessness Prevention

Crisis Intervention

Housing & Support

Homelessness Prevention

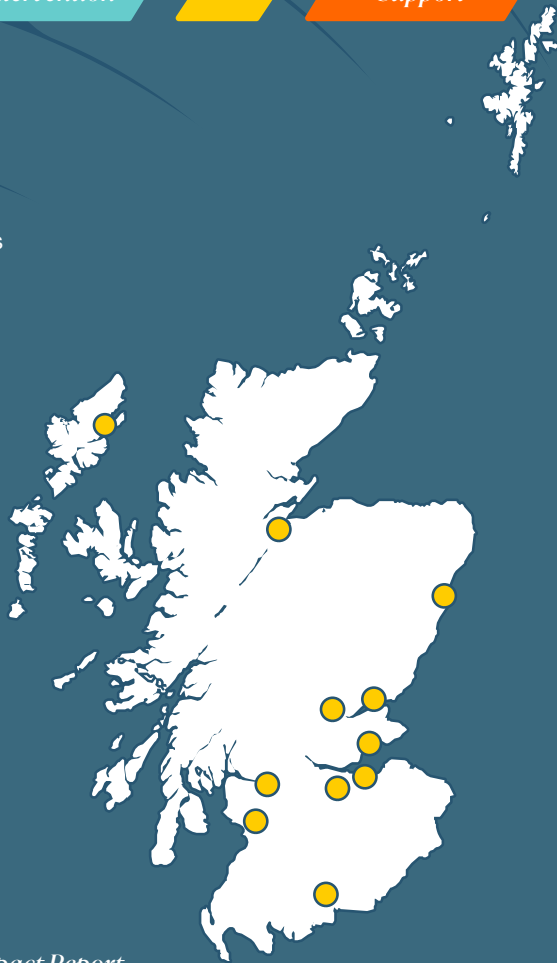
There are a number of reasons that people can become homeless in Scotland. We seek to increase people's resilience to the causes of homelessness before it occurs.

Crisis Intervention

We are there for people in their moment of need too, providing safe, welcoming accommodation for people in immediate crisis. Once we've connected with people, we can develop individual solutions for a long-lasting impact.

Housing & Support

We want to provide people who have been homeless with sustainable solutions in which they can thrive and grow. Our teams provide tenancies for families and individuals in need of a fresh start and a place to call home.



Bethany in Numbers

We support over 7,000 people a year with over 30 different services across Scotland. Our staff collect data that helps us report on our work. The next three pages present this data, illustrating the long-term practical impact of Bethany Christian Trust.

Homelessness Prevention

Inspiring Leith

150 people linking monthly
9 regular community activities

Community Support & Development (CSD) East & Dundee

962 individuals supported
543 CSD sessions facilitated

Connect to Community

21 gate releases
100 liberated and being supported

Community Support & Development North

276 individuals supported
104 CSD sessions facilitated

Community Support & Development West

191 individuals supported
421 significant conversations

UpStream

121 young people supported
154 families supported

Creative Expressions

93 facilitated sessions
Audience reach of 1,878 people

Access through Advocacy

96 referrals received
181 face-to-face meetings

1,429
individuals supported
across CSD
in Scotland



1 in 3 people leaving Scottish prisons report not knowing where they will stay on release (*Scottish Prison Service, 2020*), and 24% of people will return to prison within 12 months of release from prison. On release day, our team meet people at the prison gate and help them settle into community.

A significant conversation is one in which a participant displays progress against one of our indicators. Topics discussed include: self confidence, financial health and recovery.

181
face-to-face
meetings



Crisis Intervention

Welcome Centre

13,204 bed spaces provided
63 people on average nightly

Care Van Edinburgh

20,897 presentations
11,352 lunches provided

Care Van Glasgow

2,454 presentations
2,454 lunches provided

Bethany Christian Centre

100% improved accommodation
670 recovery group sessions

Gateway to Homes and Communities

1,061 households furnished
7,916 starter packs

Anne Hope House

100% developed new skills
435 activities & groups facilitated

Bethany House

33 people moved-on positively
100% satisfied with support

Care Van Perth & Stornoway Outreach

617 presentations in Perth
52 people supported in Stornoway



A successful move-on is the right next step for each individual: it could look like an individual getting their own flat, or moving into longer-term supported living, restoring family relationships and moving back home, or even moving into a different Bethany service.

Housing & Support

Kharis Court

16 young people supported
100% successful moves-on

Housing First Edinburgh

13 people supported
12 accessed housing

Fife Short Term Supported Housing

124 people sustained tenancies
107 referrals made for advice

Bethany Homes

81 supported flats in total
40 new tenancies commenced

Move-On Support

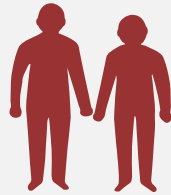
46 people supported
87% tenancies sustained

Supported Housing Dumfries

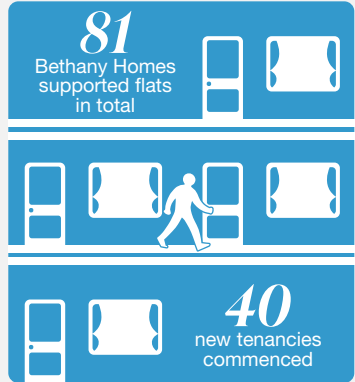
16 moves to stable housing
945 drop-in attendances

Fife Housing First

21 people supported
14 new tenancies commenced



16
young people supported at Kharis Court



A drop-in is a place where people can come to receive practical support, access care and advice, and pause for a moment of refuge.

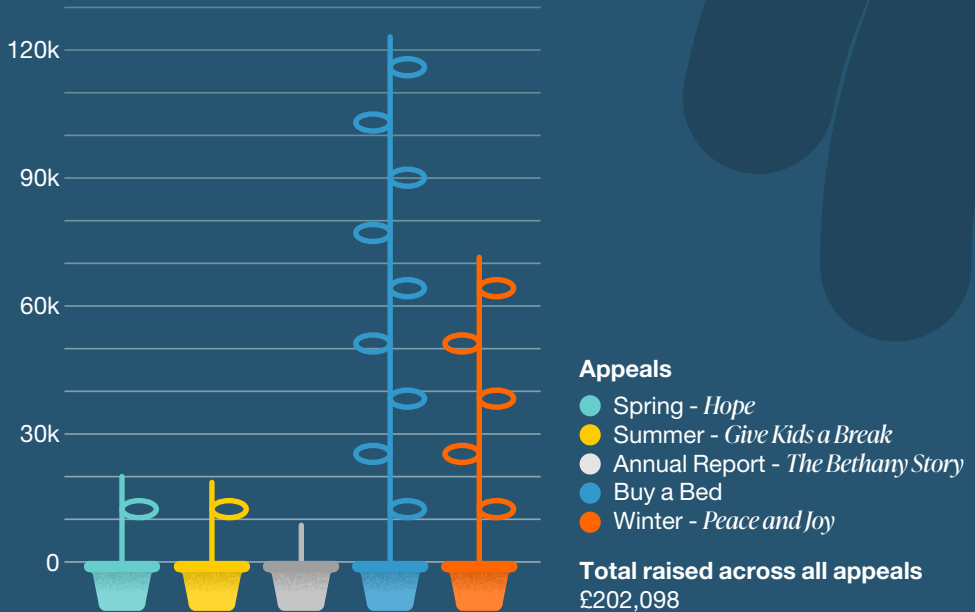
These statistics, alongside the inspiring individual stories told throughout the rest of the report, tell of Bethany's successes in our mission to relieve the suffering and meet the long-term needs of people who are homeless or at risk of becoming homeless in Scotland.

The Power of Individual Giving

Each year we invite you to be a part of supporting Bethany financially through our seasonal appeals. In 2023-24, our appeals focused on:

- Kevin's story, whose life was transformed through Bethany's intervention
- the children and young people we support in the West of Scotland
- a look back at the impact of the last 40 years since Bethany was founded
- the life-saving impact of a bed at the Rapid Re-Accommodation Welcome Centre
- the story of Alex, who found light after trauma

Total raised through appeals (£)



The above graph depicts the power of individual supporters working together to bring about lasting positive impact. Each donation, whatever the size, supports nurture and growth in people's lives.

Thank You

The figures shown on the previous page are a testament to the generous giving of supporters not just in Scotland and the wider UK, but across the world.

Regular Giving

Regular gifts are vital to the work of Bethany, giving us a reassurance of continuous support and helping us to plan and expand our services. We are so grateful to our community of supporters, committed to ending homelessness in Scotland. We could not do this without you.

Bethany had a total of 5,896 active supporters across the year.

The highest monthly total of regular supporters this year was 756.

Leave a Legacy

Leaving a gift in your Will is a great way to Leave a Legacy; we are thankful to our supporters who have decided to leave a gift to Bethany Christian Trust. You are helping us to make long-term plans for the future of Bethany Christian Trust.

Between April 2023 and March 2024, 7 people committed to leaving Bethany a legacy gift.

Retail and Social Enterprise

We are so thankful to all of you who partner with us by donating and buying at our charity shops, ordering your Caring Christmas Trees and fundraising and participating in events.

We sold a total of 3,330 Caring Christmas Trees this year.

You gave a total of £147,732 at our events this year.

Our shops raised a total of £1,557,321 this year.

Gift Aid

Charities in the UK received £1.6bn through gift aid in 2023-24, the same as the year before (source: HM Revenue & Customs). If you are a UK taxpayer, we can claim 25p for every £1 you donate for no extra cost to the donor. Signing up to add Gift Aid to your donations makes a huge difference!

We claimed a total of £130,766 through Gift Aid on financial donations this year.

Thank you for partnering with us!