

# BETHANY CHRISTIAN TRUST



## ORGANISATIONAL LEADERSHIP STRUCTURE

**JULY 2019**

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### **Trustees**

Robert Gordon CB (Chairman)  
Angela Stormont (Deputy Chairman)  
Mark Hesketh (Honorary Treasurer)  
Jeremy Balfour (Minute Secretary)  
Colin Mason  
James Campbell  
Ruth Walker  
Sonia MacCallum

### **Chief Executive and Directors**

Alasdair Bennett (Chief Executive)  
Cameron Black (Director of Crisis Intervention)  
Lorna Fyfe (Director of Business Support)  
John Rafferty (Director of Housing and Support)  
John Rodgers (Director of Income Generation)  
Paul Stevenson (Director of Homelessness Prevention)

### **Group Head**

Stephanie Miller (Head of Group, Retail)

### **Alasdair Bennett, Chief Executive**

Alasdair originally graduated in theology and later studied variously in social care, addiction counselling, management and pioneer ministry. He started in Bethany in 1997 working in a frontline capacity, then managed Bethany Christian Centre, a residential addiction recovery unit for homeless men, for 14 years. For 5 years he oversaw Bethany's Crisis Intervention Services, and subsequently directed operations across Scotland. He has been serving as Chief Executive since August 2018. Alasdair is passionate about reaching people in need with the love of God and the love of neighbour, and about extending the opportunities that Bethany can bring to individuals, families and communities across Scotland.



### **Robert Gordon, Chair**

Robert is our Chair and has been a Trustee since 2005. He is Convener of the Standing Committee of the General Synod of the Scottish Episcopal Church. He is coach to a range of leaders and emerging leaders in the public and voluntary sectors and is an Associate with Kynesis, the Glasgow based coaching and change consultancy. Prior to retirement in 2010 he was Director General Justice and Communities in the Scottish Government 2007-09 and Head of the Justice Department 2004-2007. He was Chief Executive of the Crown Office and Procurator Fiscal Service from 2002-2004 and Head of Finance and Central Services (previously Executive Secretariat) in the Scottish Executive from 1999-2002. He is married with two sons, two daughters and lives in Edinburgh.



### **Mark Hesketh, Treasurer**

Mark has been a Trustee since 2017. He was the UK & Europe CFO at Standard Life plc for six years, where he was responsible for the Finance team, including Tax, Capital Management and the Business Finance Services. He spent 30 years in business and joined Standard Life from RBS where he was Director of Group Financial Planning & Analysis. Prior to this, he was Chief Finance Officer and Chief Risk Officer of RBS Insurance (now Direct Line) and CFO for the Business Services division of RBS. Mark spent the early part of his career with Unilever, GKN and Sears.



## **Angela Stormont**

Angela has been a trustee since 2009. She is the Marketing & Communications Manager at Abbotsford, the historic home of Sir Walter Scott, near Melrose. Before joining Abbotsford in May 2018 she was a self-employed communications consultant, working in digital communications for a range of major corporations. Prior to becoming self-employed in 1997, Angela worked for BT, where she project managed the development of the company's Intranet and managed the Internet site, bt.com. Earlier career included Press Relations Manager (Scotland) for BT and various PR & journalism roles. During a career break (2009 – 2013) Angela gained a First Class Honours degree in English & Scottish Literature at Edinburgh University.



## **Ruth Walker**

Ruth has been a trustee since 2016. She has worked as a non-executive director and chair on many boards in the charitable sector throughout the UK during the past twelve years. She focuses on strategy and team development. She is chair of Hutchesons' Grammar School, co-chairman of the Scottish Public Leaders programme, and a Trustee of Pacific Partnership Trust. Ruth brings a personal emphasis and passion in helping individuals flourish and reach their full potential whatever their background.

Ruth has had a career within the Private and Public Sector, and has experience at director and senior director levels in the areas of Strategy Development, Customer Relationship Management, Innovation, Marketing, Communications and Public Affairs.

Ruth has two children, and is married to Graeme.



## **James Campbell**

James has been a trustee since 2014. He has been Chief Executive of Blythswood Care since April 1998. Blythswood operates care projects in Eastern European and Asian countries helping young people to reach their potential. Each year Blythswood distributes more than 35 loads of aid through more than 40 different partner organisations around the world. This includes in excess of 120,000 shoe boxes at Christmas time. Blythswood Care also run Foodbanks and is the Highland Councils largest Community Recycle and Reuse organisation.



## **Sonia MacCallum**

Sonia has been a trustee since 2016. She is a part-time GP and a mother of two young children. On concluding her GP training in 2014 she went on to do a one year Health Inequalities GP Fellowship. The clinical component was carried out at the Edinburgh Access Practice which provides primary care services to those experiencing homelessness. She also completed the RCGP Certificate in Management of Drugs Misuse in Primary Care (Part 2); audited the accessibility of the practice mental health team's assessment clinic; piloted a healthcare outreach service to the Bethany Care Shelter; and gives teaching sessions on Deprivation and Health to GP trainees and Edinburgh University medical students. Following on from her partnership working with the Bethany Care Shelter, Sonia continues to visit the Care Shelter weekly in a voluntary capacity.



## **Colin Mason**

Colin has been a trustee since 2014. He is Professor of Entrepreneurship in the Adam Smith Business School, University of Glasgow. He has held visiting positions at universities in Canada, Australia, New Zealand and Argentina. His research and teaching are in the area of entrepreneurship and regional development. His specific research interests are in entrepreneurial finance and entrepreneurial ecosystems. He has written extensively on business angel investing and has been closely involved with government and private sector initiatives to promote business angel investment, both in the UK and elsewhere. He is the lead author for Canada's National Angel Capital Organisation (NACO) annual Investment Activity Report. He is the founder and co-editor of the journal *Venture Capital: An International Journal of Entrepreneurial Finance* (published by Taylor and Francis Ltd). He was joint winner of the ESRC's 2015 Outstanding Impact in Business award for his research on business angels.



## **Jeremy Balfour**

Jeremy has been a Trustee since 2004. He was born in Edinburgh and has spent most of his life in the city. He is a member of the Scottish Parliament representing the Lothian Region. Previously, Jeremy has been a solicitor, church minister and worked in the Third Sector. He attends Holy Trinity Wester Hailes with his wife and children. Jeremy enjoys watching sports, travelling and eating out.

